

# NEWSLETTER

## FOR CEMS CORPORATE AND SOCIAL PARTNERS

December 2018

### Dear CEMS Partners,

Just returned from Malta, where we celebrated the 30th Anniversary of CEMS since the founding of CEMS in 1988, it is a pleasure to see that the University of Cologne as a founding member of CEMS is contributing the largest number of seven Corporate and one Social Partner to this fantastic network. I am very proud of having so manifold contributions from nearly 30 CEMS Corporate and Social Partners at UoC before the end of the year.

You still make the difference with your strong commitment and for that, I would like to thank you very much for an outstanding year. Many companies have been involved in the curriculum during our business projects, skill seminars, block seminar and lectures. This also applies to your non-curricular input during company workshops, selection rounds, welcome events, sponsorships, company presentations and visits and our WiSo faculty job fair, as well as your participation in our CEMS peer review, curriculum workshop and national and international CEMS meetings.

We would like to encourage you to continue your efforts in contributing to the CEMS network. Please let us inspire you to be part of upcoming projects and events around CEMS and the Faculty of Management, Economics and Social Sciences at University of Cologne again next year.

We are very much looking forward to working with you in 2019!



Christa Leenen-Poser  
CEMS Corporate Relations Manager



### 22nd WORLD BUSINESS DIALOGUE

University of Cologne, 18 - 22 February 2019



22<sup>nd</sup> WORLD BUSINESS  
DIALOGUE

The World Business Dialogue is the largest international student-run business conference in the world. In the 22nd edition, we will be discussing the idea of "Digital Zeitgeist - Time to rethink learning" with 350 international delegates from more than 70 countries, 150 Cologne-based students, 60 speakers and 50 business partners from many different fields of expertise. If you are interested in joining or becoming a contributor on this topic click [here](#) for further information.

### CEMS UNFCCC Model Role Play

University of Cologne, 11- 12 May 2019

The 11th edition of the CEMS UNFCCC Model Role Play will bring together students from nine leading CEMS European business schools who offer the CEMS Model UNFCCC. The course is followed by a two-day simulation of UN climate negotiations hosted at the University of Cologne.

In an effort to spare participating students any kind of participation fee, we welcome sponsorships from our CEMS Corporate Partners. Please find additional information [here](#).

Please help to prepare responsible leaders for a more open, sustainable and inclusive world. For further information, please contact Christoph Sonnenschein under [cems-unfccc@uni-koeln.de](mailto:cems-unfccc@uni-koeln.de).



### CEMS Board approves 32nd member school

It was with great pleasure that the confirmation of CEMS' 32nd member school, The Cornell SC Johnson College of Business was announced during the CEMS Annual Events 2018 in Malta. Cornell is the first US business school to join CEMS and offers strong links to the corporate world and great potential through its presence in New York City. Please join us in welcoming this prestigious organisation to CEMS and read more about the exclusive announcement [here](#). Please find a welcome to Cornell video [here](#).

## Faculty Job Fair



University of Cologne, 9 and 10 April 2019

Together with Myfobfair, the WiSo Career Service is organising the 2nd "Fakultätskarrieretag" hosted at the main building of the University of Cologne from 9 - 10 April 2019. We consider this to be a great opportunity to not only reach out to our CEMS students but also to the WiSo Faculty's bachelor and master students for internships, jobs, trainee programmes or thesis projects. Please find more information [here](#).

A few slots are still available. If you are interested in learning more about this event, please contact my colleagues via [careerservice@wiso.uni-koeln.de](mailto:careerservice@wiso.uni-koeln.de)

It is great to see that our CEMS Corporate Partners Barilla, Beiersdorf, Deloitte, DHL, E.ON Inhouse Consulting, Henkel, METRO, PwC, Reckitt Benckiser, Unibail-Rodamco-Westfield and Vodafone have already committed their participation and will be amongst the nearly 50 exhibitors during the two days.

## CEMS UoC Graduates & CEMS Statistics 2018

This year 38 CEMS graduates from the University of Cologne received their CEMS diploma. If you would like to know more about the CEMS Graduating Class 2018, please check the overall statistics with focus on graduates per university, female/male ratio, CEMS and non CEMS nationalities [here](#).



## CEMS Magazine 2018

### THE RESPONSIBLE LEADERSHIP ISSUE

This issue is dedicated to those teachers, students, graduates and leaders who are pioneering new approaches to responsible leadership, delivering extraordinary impact through their teaching activities, their project work and their work within organisations and social entrepreneurship.

At CEMS, we believe that creating such an awareness for the challenges and opportunities that lie ahead of humanity must be an integral part of the learning journeys that we create for our talented and spirited graduates. Please explore the CEMS magazine to read more about it [here](#).



## Flashbacks

### CEMS Career Forum

9 –10 November 2018 in Budapest

The largest annual gathering of CEMS Corporate Partners and Students once again took place in Budapest, at the annual CEMS Career Forum. Hosted by the CUB, Corvinus Business School, the 2018 Career Forum provided a platform to connect over 1100 students and over 150 alumni from 62 nationalities with over 360 representatives of 42 Corporate Partners.

During this year's event, 418 students and 10 alumni participated in pre-scheduled interviews, more than 600 students took part in 30 Skill Seminars, and 150 students attended 5 career training workshops.

Please find more information [here](#) and all the pictures from the event [here](#).



### 30th Annual Events & Graduation 2018

5 – 9 December 2018 in Malta

The 30th Annual Events and Graduation Ceremony, hosted in Malta, drew together members of the CEMS community and offered a unique opportunity to network, collaborate and, most importantly, celebrate the achievements of CEMS Master's in International Management students. This year we celebrated the 30th Anniversary of the foundation of CEMS and the bright future ahead for this truly Global Alliance. Please find more information about the new CEMS Academic Member, a new CEMS Chair, new Honorary Members, the 2 CEMS Alumni of the Year, Academic Courses and the school of the year as well as lots of photos [here](#).

