

Cologne, 11 January 2019

Short Stay – Intensive Course:

Creating the New in an International Context

14 - 24 May 2019

offered by Stockholm School of Economics for students at Graduate level.

This course will introduce participants to the “new world” of international business. With the help of scholars at the research frontier, study visits to successful startups and leading established multinational corporations, the course will offer deeper insight into contemporarily pressing issues. Academic Director of the course is Prof. Udo Zander.

SSE is expecting open minded students who are ready and prepared for interaction and vivid in-class discussions and whose experiences and academic interests will offer fruitful contributions for topics like innovative business models, effects of digitalization, immigration, sustainability [etc.](#)

The course will lead to 4,5 ECTS (credit transfer for Cologne credits cannot be guaranteed). The students’ evaluation will be graded, based on class participation and on a team assignment.

For course description, schedule, practical information and quotes of 2018-participants, please see <https://www.hhs.se/short-program>.

There is no tuition fee, but an overall social fee of 4000 Swedish Krona including most meals and social activities. Not included: housing, travel and extra costs - housing cannot be provided, participants need to find housing on their own.

Students interested in this programme are invited to submit their application to ZIB WiSo until Friday, 1 February through the [WEX-database](#) - selection round ‘individual option’

The application document should include:

- motivation letter (English, max. half A-4!)
- CV (English)
- Transcript of Records (MSc, download KLIPS) and BSc
- proof of English language skills at proficient level

and be merged in one pdf-document to be uploaded through the WEX-database until 1 February 2019.

In case of any question, please feel free to contact ZIB WiSo-Coordinator

Jutta Reusch, Tel: 0221 470-7067 or Jutta.Reusch@uni-koeln.de

Enc: Timeline for Application and Admission