



# University of Cologne Faculty of Management, Economics and Social Sciences





## Course options for incoming students – Bachelor / Master

Fall term 2019/20








Last update to this document made on 19 September 2019

Course title (click title for further details)	Lecture	Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	BSc	MSc	Module name (not indicative of course level)	Early leaver option*	Time period
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

### CURRENT TOPICS



<a href="#">Business English</a>		x	14014.5000		6	x	x	BA Business Administration IV	x	Full term (October – February)
<a href="#">Entscheidungstheorie (Incomings)</a>	x		14282.5100		6	x		BA Business Administration III		Full term (October – February)
<a href="#">CEMS/MIM Management Skills</a>		x	14015.5000		6		x	MA Current Topics in Management and Economics I	x	December
<a href="#">Media and Technology Management Selected Issues 'Business Model Dynamics'</a>		x	14284.5000		6		x	MA Current Topics in Management and Economics VIII	x	October – December

### ACCOUNTING & TAXATION

<a href="#">Einführung in Accounting</a>	x		14016.5100		12	x		BA Accounting and Taxation VI		Full term (October – February)
<a href="#">Fundamentals in International Taxation</a>	x		14016.5000		6	x		BA Accounting and Taxation II	x	First half of term (October – December)
<a href="#">Fundamentals in International Accounting</a>	x		14016.5001		6	x		BA Accounting and Taxation III	x	First half of term (October – December)
Controlling:										
<b>Either:</b> <a href="#">Operative Controlling</a>	x		14016.5003		6		x	MA Accounting and Taxation II	x	First half of term (October – December)
<b>Or:</b> <a href="#">Operative and Strategic Controlling</a>	x		14016.5002		12		x	MA Current Topics II	x	Full term (October – February)
<a href="#">International Tax Planning: Transfer Pricing and Supply Chain Planning</a>	x		14016.5004		6		x	MA Accounting and Taxation I	x	First half of term (October – December)
<a href="#">Advanced Seminar Controlling</a>		x	14016.5005		6		x	MA Accounting and Taxation II		Block Seminar (September – November)


Course title (click title for further details)	Lecture	Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	BSc	MSc	Module name (not indicative of course level)	Early leaver option*	Time period
<a href="#">Einführung in Corporate Development</a>	x		14253.5100		9	x		BA Corporate Development V		Second half of term (December – February)
<a href="#">Einführung in Unternehmens- und Wirtschaftsethik</a>	x		14253.5101		6	x		BA Corporate Development I		Full term (October – February)
<a href="#">Rational Decision Making - Theory and Applications</a>		x	14253.5000		6	x		BA Corporate Development II	x	October - December
<a href="#">Behavioral Topics in Corporate Social Responsibility</a>		x	14253.5001		6	x		BA Corporate Development III		t.b.c.: December & January
<a href="#">International Strategic Management</a>	x		14253.5007		6	x		BA Current Topics in Management and Economics VI	x	First half of term (October – December)
<a href="#">Connecting Across Cultures – Intercultural competence for the workplace</a>		x	14014.5003		6	x		BA Corporate Development IV	x	First half of term (October – December)
<a href="#">Strategic Management</a>	x		14253.5008		6		x	MA Corporate Development I	x	First half of term (October – December)
<a href="#">Business Ethics and Continental Philosophy</a>	x		14253.5002		6		x	MA Corporate Development II		Second half of term (December – February)
<a href="#">Corporate Innovation</a>		x	14253.5006		6		x	MA Corporate Development III	x	First half of term (October – December)
<a href="#">Mergers and Acquisitions</a>	x		14253.5003		6		x	MA Corporate Development III		Second half of term (December – February)
<a href="#">Business Simulation (CAPSIM) on Strategy Formulation and Implementation</a> (Course offer t.b.c.)		x	14253.5005		6		x	MA Corporate Development IV	x	September - October
<a href="#">Advanced Seminar Corporate Development and Business Ethics</a>		x	14253.5009		6		x	MA Corporate Development V	x	Seminar Days t.b.a.
<a href="#">Strategic Human Resource Management</a>	x		14253.5004		6		x	MA Corporate Development VI	x	First half of term (October – December)
<a href="#">Organizational Behavior</a> (Course offer @ Social Sciences)		x	14320.5002		6		x	MA Sociology III	x	Full term (October – February)

Course title (click title for further details)	Lecture	Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	BSc	MSc	Module name (not indicative of course level)	Early leaver option*	Time period
<a href="#">Einführung ins Marketing</a>	x		14266.5100		9	x		BA Marketing V	X	First half of term (October – December)
Marketing Mix Management:										
Either: <a href="#">Methods of Marketing Mix Management</a>	x		14266.5000		6	x		BA Marketing I	X	First half of term (October – December)
Or: <a href="#">Concepts and Methods of Marketing Mix Management</a> – “Concepts” Part in 2 <sup>nd</sup> Term and partly digital offer, not in class	x		14266.5101		12	x		BA Marketing VI		Full term (October – February)
<a href="#">Channel Management</a>		x	14014.5001		6	x		BA Marketing II	X	First half of term (October – December)
<a href="#">Marketing Performance Management AND Customer Relationship Management</a>	x		14266.5006		12		x	MA Current Topics in Management and Economics III		Full term (October – February)
<a href="#">Selected Issues in Marketing I: Service Innovation</a>		x	14266.5010		6		x	MA Marketing VI		October – Dec 17 <sup>th</sup> !
<a href="#">Selected Issues in Marketing I: Business Simulation</a>		x	14266.5009		6		x	MA Marketing V	X	Block Days (October – December)
<a href="#">Pricing</a>	x		14266.5005		6		x	MA Marketing II	X	First half of term (October – December)
<a href="#">Marketing Data Analysis and Visualisation in R</a>	x		14266.5003		6		x	MA Marketing IV	X	Full term (October – February)
<a href="#">Marketing of Digital Innovations</a>	x		14266.5004		6		x	MA Business Administration II		Second half of term (December – February)
<a href="#">Retailing</a>	x		14266.5002		6		x	MA Marketing I	X	First half of term (October – December)
<a href="#">Practical Applications in Retailing</a>		x	14266.5008		6		x	MA Marketing III	X	First half of term (October – December)









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<a href="#">Consumer Psychology and Behavior</a>	x		14266.5007		6		x	MA Current Topics in Management and Economics VII	x	First half of term (October – December)
<a href="#">Consumer Behavior</a> (Course offer @ Social Sciences)		x	14320.5001		6		x	MA Sociology II	x	First half of term (October – December)

## FINANCE



<a href="#">Einführung in Investition und Finanzierung</a>	x		14259.5100		9	x		BA Finance V		Second half of term (December – February)
<a href="#">Leasing</a>		x	14259.5005		6	x		BA Finance II	x	Full term (October – February)
<a href="#">Fundamentals of Financial Management</a>		x	14014.5002		6	x		BA Finance I	x	First half of term (October – December)
<a href="#">Bachelorseminar Contemporary Research in Finance</a>		x	14259.5006		6	x		BA Finance III	x	t.b.a.
<a href="#">International Financial Management</a>	x		14259.5001		6		x	MA Finance I	x	First half of term (October – December)
<a href="#">Application of Capital Market Theory</a>	x		14259.5007		6		x	MA Finance II		Second half of term (December – February)
<a href="#">Value-Based Management in Insurance - Theory and Practice</a>	x		14259.5000		6		x	MA Current Topics in Management and Economics VI	x	Full term (October – February)
<a href="#">Seminar Corporate Finance</a>		x	14259.5008		6		x	MA Finance IV	x	September & November
<a href="#">Empirical Applications in Investments and Finance</a>	x		14259.5009		6		x	MA Finance V		Second half of term (December – February)
<a href="#">Empirical Corporate Finance</a>	x		14259.5010		6		x	MA Finance VI	x	First half of term (October – December)
<a href="#">Risk Management and Insurance Economics</a>	x		14259.5003		12		x	MA Current Topics in Management and Economics IV		Full term (October – February)
<a href="#">Capital Market Theory and Corporate Finance Theory</a>	x		14259.5101		12		x	MA Current Topics in Management and Economics V	x	First half of term (October – December)






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<a href="#">Behavioral Finance</a> (Course offer @ Social Sciences)		x	14320.5003		6		x	MA Sociology I		Second half of term (December – February)

## SUPPLY CHAIN MANAGEMENT










<a href="#">Einführung in Supply Chain Management</a>	x		14271.5100		9	x		BA Supply Chain Management V		First half of term (October – December)
<a href="#">Operations Research - Incomings</a>	x		14271.5000		6	x		BA Supply Chain Management I	x	First half of term (October – December)
Supply Chain Management:										
Either:										
<a href="#">Supply Chain Management und Management Science</a>	x		14271.5001		6	x		BA Supply Chain Management II	x	First half of term (October – December)
Or:										
<a href="#">Supply Chain Management - Management Science &amp; Strategy and Innovation</a>	x		14271.5005		12	x		BA Supply Chain Management VI		Full term (October – February)
<a href="#">Supply Chain Optimization</a>	x		14271.5004		6		x	MA Supply Chain Management I	x	First half of term (October – December)
<a href="#">Supply Chain Simulation</a>	x		14271.5003		6		x	MA Supply Chain Management II		Second half of term (December – February)
<a href="#">Supply Chain Strategy</a>	x		14271.5002		6		x	MA Supply Chain Management III	x	First half of term (October – December)
<a href="#">Supply Chain Innovation</a>	x		14271.5007		6		x	MA Supply Chain Management IV		Second half of term (December – February)

## INFORMATION SYSTEMS

<a href="#">Einführung in die Wirtschaftsinformatik</a>	x		14277.5100		6	x		BA Business Administration II		Full term (October – February)
<a href="#">System Analysis and Design</a>	x		14277.5005		6	x		BA Current Topics in Management and Economics VII		Full term (October – February)





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<a href="#">Analytics and Applications</a>	x		14277.5000		6		x	MA Business Administration I		Full term (October – February)
<a href="#">Information Systems and Environmental Sustainability</a>	x		14277.5002		6		x	MA Business Administration IV		Full term (October – February)
<a href="#">Advanced Seminar Information Systems for Sustainable Society</a>		x	14277.5001		6		x	MA Business Administration IV		Full term (October – February)
<a href="#">Design Thinking for Digital Innovation</a>	x		14277.5004		6		x	MA Current Topics in Management and Economics VI		Full term (October – February)
<a href="#">Digital Transformation and Innovation</a>	x		14277.5003		6		x	MA Business Administration III	x	Full term (October – February)

## ECONOMICS





<a href="#">Einführung in Mikroökonomik</a>	x		14289.5100		9	x		BA Microeconomics VI		Full term (October – February)
<a href="#">Managerial Economics</a>	x		14289.5004		6	x		BA Microeconomics II		Full term (October – February)
<a href="#">Microeconomics II</a>	x		14289.5000		9	x		BA Microeconomics V	x	First half of term (October – December)
<a href="#">Energy Markets and Regulation (Bachelor Version)</a>	x		14289.5001		6	x		Ba Microeconomics II	x	First half of term (October – December)
<a href="#">Energy Markets and Regulation (Seminar) (Bachelor Version)</a>		x	14289.5005		6	x		Ba Microeconomics I		October - January
<a href="#">Economics, Strategy and Management</a>		x	14289.5009		6	x		Ba Microeconomics III		October & January
<a href="#">Bachelorseminar Prof. Dr. Gürtler</a>		x	14289.5013		6	x		BA Macroeconomics IV		October & January
<a href="#">Einführung in Makroökonomik</a>	x		14302.5101		9	x		BA Macroeconomics V		Full term (October – February)
<a href="#">Wirtschaftspolitik</a>	x		14987.5100		6	x		BA Macroeconomics III		Full term (October – February)

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<a href="#">Arbeitsmarktökonomik</a>	x		14302.5100		6	x		BA Macroeconomics I		Full term (October – February)
<a href="#">International Economics</a>	x		14302.5103		6	x		BA Economics I	x	First half of term (October – December)
<a href="#">Topics in Public Economics</a>	x		14302.5000		6	x		BA Macroeconomics II	x	Full term (October – February)
<a href="#">Seminar in Public Economics</a>		x	14302.5004		6	x		BA Macroeconomics IV		Seminar Days t.b.a.
<a href="#">Growth, Energy, Climate Change</a>	x		14289.5011		6		x	MA Microeconomics I	x	Full term (October – February)
<a href="#">Economic Engineering</a>	x		14289.5010		6		x	MA Microeconomics VI	x	Block in September
<a href="#">Energy Markets and Regulation (Master Version)</a>	x		14289.5007		6		x	MA Microeconomics III	x	Full term (October – February)
<a href="#">Media Economics</a>	x		14289.5003		6		x	MA Microeconomics IV		Full term (October – February)
<a href="#">Topics in Behavioral Economics</a>		x	14289.5002		6		x	MA Microeconomics V		Seminar (t.b.a.)
<a href="#">Seminar in Energy, Resource and Environmental Economics</a>		x	14289.5008		6		x	MA Microeconomics IV	x	October - December
<a href="#">Imperfect Information in Health Care Markets (see also Health Economics)</a>	x		14289.5012		6		x	MA Health Economics III	x	Full term (October – February)
<a href="#">Macroeconomics, Demographics and Health (see also Health Economics)</a>		x	14302.5001		6		x	MA Economics I		October & January
<a href="#">Macroeconomics</a>	x		14302.5102		6		x	MA Macroeconomics I	x	First half of term (October – December)
<a href="#">Financial Intermediation Theory and Financial Regulation</a>	x		14302.5003		6		x	MA Macroeconomics II	x	Full term (October – February)
<a href="#">Tax Policy</a>	x		14302.5002		6		x	MA Macroeconomics III	x	Full term (October – February)








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<a href="#">Development Economics</a>	x		14302.5008		6		x	MA Current Topics in Management and Economics VIII	x	Full term (October – February)
<a href="#">Seminar in Macroeconomics, Money and Financial Markets</a>		x	14302.5005		6		x	MA Macroeconomics IV	x	October - December
<a href="#">Seminar in Growth, Labor and Inequality in the Global Economy</a>		x	14302.5006		6		x	MA Macroeconomics VI	x	October - December
<a href="#">Seminar in Macroeconomics and Public Economics (Master)</a>		x	14302.5007		6		x	MA Macroeconomics V	x	Full term (October – February) Kickoff in September!

### STATISTICS & ECONOMETRICS

<a href="#">Einführung in die Beschreibende Statistik und Wirtschaftsstatistik</a>	x		14314.5100		6	x		BA Statistics I		Full term (October – February)
<a href="#">Advanced Econometrics: Time Series Analysis</a>	x		14314.5001		6		x	MA Statistics I	x	Full term (October – February)
<a href="#">Topics in Statistics – Risikomanagement</a>	x		14314.5002		6		x	MA Statistics II	x	Full term (October – February)
<a href="#">Econometrics</a>	x		14314.5000		6		x	MA Statistics III	x	First half of term (October – December)

### POLITICAL SCIENCES

<a href="#">Grundlagen der Vergleichenden Analyse Politischer Institutionen</a>	x		14335.5100		6	x		BA Political Sciences II		Full term (October – February)
<a href="#">Grundlagen der Politischen Theorie und Ideengeschichte</a>	x		14335.5101		6	x		BA Current Topics in Management and Economics IV		Full term (October – February)
<a href="#">Politische Repräsentation</a>		x	14335.5014		9	x		BA Political Sciences IV		Full term (October – February)
<a href="#">Die Politische Ökonomie der BRD</a>		x	14335.5003		6	x		BA Political Sciences I	x	Full term (October – February)
<a href="#">Frauen in der Europäischen Politik</a>		x	14335.5004		6	x		BA Political Sciences VI	x	Full term (October – February)

Course title (click title for further details)	Lecture	Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	BSc	MSc	Module name (not indicative of course level)	Early leaver option*	Time period
<a href="#">Parliaments as an Objective of Analysis in Political Science</a>		x	14335.5000		6	x		BA Political Sciences V	X	Full term (October – February)
<a href="#">Political Thought in Modern China</a>		x	14335.5001		9	x		BA Political Sciences III	X	Full term (October – February)
<a href="#">Public Policy Analysis: Energy, Climate and the Environment</a>			14335.5015		6	x		BA Current Topics in Management and Economics VIII	X	October - December
<a href="#">Parties and Elections in Comparative Perspective</a>		x	14335.5012		9		x	MA Political Sciences I	X	Full term (October – February)
<a href="#">Introduction to Quantitative Analysis</a>		x	14335.5011		9		x	MA Political Sciences I	X	Full term (October – February)
<a href="#">Risk and Politics</a>		x	14335.5007		9		x	MA Political Sciences II		Full term (October – February)
<a href="#">Who rules the Economy? The Political Economy of Labor and Business</a>		x	14335.5005		9		x	MA Political Sciences II		October – December & Block in January
<a href="#">The Politics of Economic and Monetary Union</a>		x	14335.5010		9		x	MA Political Sciences IV	X	Full term (October – February)
<a href="#">Research Designs and Case Studies in Comparative Political Economy</a>		x	14335.5006		9		x	MA Political Sciences III	X	First half of term (October – December)
<a href="#">Political Choice and Strategy</a>		x	14335.5013		9		x	MA Political Sciences IV	X	Full term (October – February)
<a href="#">Types of Democracy</a>		x	14335.5002		9		x	MA Political Sciences III	X	Full term (October – February)
<a href="#">Comparing European Democracies</a>	x		14335.5009		6		x	MA Political Sciences V	X	Full term (October – February)
<a href="#">Comparative Political Institutions</a>	x		14335.5008		6		x	MA Political Sciences VI	X	Full term (October – February)

## HEALTH ECONOMICS & Social Policy








Course title (click title for further details)	Lecture	Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	BSc	MSc	Module name (not indicative of course level)	Early leaver option*	Time period
<a href="#">International Comparison of Health Care Systems</a> Lecture in German, Exam can be answered in English	x		14344.5001		6		x	MA Health Economics II	X	Full term (October – February)
<a href="#">Philosophy of Inclusion and Community Building</a>	x		14344.5000		6		x	MA Health Economics I	X	Full term (October – February)
<a href="#">Imperfect Information in Health Care Markets</a> (see also Health Economics)	x		14289.5012		6		x	MA Health Economics III	X	Full term (October – February)
<a href="#">Macroeconomics, Demographics and Health</a> (see also Health Economics)		x	14302.5001		6		x	MA Economics I		October & January

### ECONOMIC GEOGRAPHY

<a href="#">Seminar: Main Features of Economic Geography</a> (Combined Seminar & Lecture)	x	x	14351.5000		12	x		BA Business Administration I	X	Full term (October – February)
<a href="#">Enterprises and Regional Development in the European Union</a>		x	14351.5001		6		x	MA Business Administration I	X	Full term (October – February)
<a href="#">Global South, Emerging Economies and New Global Growth Regions (Adv.)</a>		x	14351.5002		6		x	MA Current Topics VII	X	Block (Dec 2019)

### SOCIAL SCIENCES

<a href="#">Einführung in die Psychologie</a>	x		14320.5100		6	x		BA Sociology I		Full term (October – February)
<a href="#">Einführung in die soziologische Theorie</a>	x		14320.5101		9	x		BA Sociology V		Full term (October – February)
<a href="#">Sociology of Ageing (SP II)</a>		x	14320.5006		6		x	MA Sociology IV		Full term (October – February)
<a href="#">Sociology of Population (SP II)</a>		x	14320.5007		6		x	MA Sociology V		Full term (October – February)
<a href="#">Social Differentiation of Contemporary Advanced Societies</a>		x	14320.5000		6		x	MA Sociology V		Full term (October – February)

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<a href="#">Experimental Research on Deviant Behavior (SP I)</a>		x	14320.5008		6		x	MA Sociology VI		Full term (October – February)
<a href="#">Combining paid and unpaid work in later life (SP VI)</a>		x	14320.5009		6		x	MA Sociology II	x	Full Days October - December
<a href="#">The Logical Structure of Sociological Theories</a>		x	14320.5004		6		x	MA Sociology III		Full term (October – February)
<a href="#">Foundation of Institutional Theory (SP IV)</a>		x	14320.5005		6		x	MA Sociology IV	x	Full term (October – February)
<a href="#">Organizational Behavior</a> (Course offer @ Social Sciences)		x	14320.5002		6		x	MA Sociology III	x	Full term (October – February)
<a href="#">Behavioral Finance</a> (Course offer @ Social Sciences)		x	14320.5003		6		x	MA Sociology I		Second half of term (December – February)
<a href="#">Consumer Behavior</a> (Course offer @ Social Sciences)		x	14320.5001		6		x	MA Sociology II	x	First half of term (October – December)