



University of Cologne Faculty of Management, Economics and Social Sciences






CEMS Course options for incoming students







Spring term 2019

Course title (click title for further details)	Lecture	Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	BSc	MSc	Module name (not indicative of course level)
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CURRENT TOPICS

Business English <i>No CEMS course, but open and useful for CEMSies</i>	x		14014.0000		6	x	x	BA Current Topics VII
Global Management Practice – CEMS Only		x	14253.5005		7,5		x	MA Business Administration I
Management Skills - CEMS MIM <i>Also non-CEMS Master students welcome</i>		x	14015.5000		6		x	MA Corporate Development III

ACCOUNTING & TAXATION


Integrated Reporting	x		14016.5010		6		x	MA Accounting & Taxation I
Tax Accounting	x		14016.5006		6		x	MA Accounting & Taxation II
Financial Services and Real Estate Taxation	x		14016.5007		6		x	MA Accounting & Taxation III
Value-Based Controlling	x		14016.5008		6		x	MA Accounting & Taxation IV
Accounting Analysis	x		14016.5011		6		x	MA Accounting & Taxation I
Advanced Seminar Controlling		x	14016.5009		6		x	MA Business Administration III

CORPORATE DEVELOPMENT


Behavioral Ethics		x	14253.5001		12		x	MA Current Topics IV
Economics of Incentives in Organizations	x		14253.5004		6		x	MA Corporate Development I
Corporate Social Responsibility	x		14253.5009		6		x	MA Corporate Development II


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MARKETING





Cases in Digital Marketing	x		14266.5008		6		x	MA Marketing I
Service and Media Marketing	x		14266.5009		6		x	MA Marketing II
Consumer Learning in Digital Environments		x	14266.5010		6		x	MA Marketing III
Current Topics in Digital Marketing and Marketing Analytics		x	14266.5016		6		x	MA Marketing IV
Business Model Innovation and Entrepreneurship	x		14266.5006		6		x	MA Current Topics VI
Value Creation in the Digital World	x		14266.5004		6		x	MA Current Topics VII
Practical Applications in Retailing		x	14266.5005		6		x	MA Current Topics VIII
Marketing Master Seminar: The effect of geographical endorsement		x	14266.5015		6		x	MA Current Topics VIII
Brand Management	x		14266.5007		6		x	MA Business Administration II
Sustainability in Marketing and Consumer Behavior	x		14266.5017		6		x	MA Marketing IV
Selected Issues in Marketing I: Strategic Marketing	x		14266.5013		6		x	MA Business Administration IV

FINANCE




Asset Management	x		14259.5005		6		x	MA Finance I
Fixed Income Management	x		14259.5006		6		x	MA Finance II

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Empirical Finance	x		14259.5007		6		x	MA Finance III

SUPPLY CHAIN MANAGEMENT

	x		14271.5003		12		x	MA Current Topics III
Project Management	x		14271.5006		6		x	MA Supply Chain Management I
Seminar Supply Chain Management und Management Science (Games)		x	14271.5008		6		x	MA Supply Chain Management III
Seminar Supply Chain Management und Management Science (Access)		x	14271.5004		6		x	MA Supply Chain Management IV


ECONOMICS



Energy, Resources, Environment and the Economy (MA)		x	14289.5007		6		x	MA Microeconomics III
Model UNFCCC – Climate Change Strategy Role Play <i>Registration deadline expired</i>		x	14289.5006		6		x	MA Microeconomics IV
Money and Financial Markets	x		14302.5007		6		x	MA Macroeconomics I
Economics of Innovation	x		14302.5011		6		x	MA Macroeconomics II

INFORMATION SYSTEMS




Data Science for Business Students	x		14277.5002		6		x	MA Current Topics VIII
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POLITICAL SCIENCES

The Political Economy of the USA		x	143355012		9		x	MA Current Topics I
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The Political Economy of Finance and Debt		x	14335.5006		9		x	MA Political Sciences II
Comparative Political Economy: Theories and Methods	x		143355010		6		x	MA Political Sciences IV

SOCIAL SCIENCES

Introduction to Economic Psychology		x	14320.5002		12		x	MA Current Topics II
Digital Transformation in Organizations		x	14320.5006		6		x	MA Sociology III
Consumption in the Digital Age		x	14320.5005		6		x	MA Sociology IV