



University of Cologne Faculty of Management, Economics and Social Sciences




CEMS course options for incoming students – Bachelor / Master

Fall term 2017/18






Last update to this document made on 9 November 2017

Course title (click title for further details)	Lecture	Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	BSc	MSc	Module name (not indicative of course level)	Early leaver option*	Time period
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CURRENT TOPICS





CEMS/MIM Management Skills		x	14015.5000		6		x	MA Business Administration II	X	September or December
International Global Strategy		x	14289.5006		7,5		x	MA Business Administration IV		September – November
Deutsch als Fremdsprache / German as a Foreign Language		x	NN		6-7,5		x	n/a		September

ACCOUNTING & TAXATION








Controlling:										
Either: Operative Controlling	x		14016.5007		6		x	MA Accounting & Taxation II	X	First half of term (October – December)
Or: Operative and Strategic Controlling	x		14016.5005		12		x	MA Current Topics IV	X	Full term (October – February)
Financial Accounting	x		14016.5006		12		x	MA Current Topics V	X	Full term (October – February)
International Tax Planning: Transfer Pricing and Supply Chain Planning	x		14016.5009		6		x	MA Accounting & Taxation I	X	First half of term (October – December)
Advanced Seminar Controlling		x	14016.5008		6		x	MA Accounting & Taxation IV	X	November & December

CORPORATE DEVELOPMENT



Strategic Human Resource Management	x		14253.5008		6		x	MA Corporate Development I		Second half of term (December – February)
Business Ethics and Continental Philosophy	x		14253.5004		6		x	MA Corporate Development II	X	First half of term (October – December)
Mergers and Acquisitions	x		14253.5005		6		x	MA Corporate Development III		Second half of term (December – February)




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Selected Issues in Human Resource Management: Organizational Economics	x		14253.5010		6		x	MA Corporate Development III	X	Full term (October – February)
Advanced Seminar Corporate Development and Business Ethics		x	14253.5015		6		x	MA Corporate Development IV	X	October – November – December
Organizational Behavior (Economic and Social Psychology)		x	14320.5004		6		x	MA Sociology III	X	Full term (October – February)
Advanced Corporate Development – CEMS Only	x		14253.5006		6		x	MA Business Administration III		Second half of term (December – February)

MARKETING & MEDIA






Consumer Psychology and Behavior - Part I	x		14266.5011		6		x	MA Marketing I	X	First half of term (October – December)
Consumer Psychology and Behavior - Part II	x		14266.5009		6		x	MA Current Topics VI		Second half of term (December – February)
Retailing	x		14266.5004		6		x	MA Marketing II	X	First half of term (October – December)
Practical Applications in Retailing	x		14266.5010		6		x	MA Marketing III	X	First half of term (October – December)
Content Marketing in a Digital Age		x	14266.5014		6		x	MA Marketing IV	X	First half of term (October – December)
Marketing Performance Management AND Customer Relationship Management	x		14266.5008		12		x	MA Current Topics IV	X	Full term (October – February)
Consumer Behavior (Economic and Social Psychology)		x	14320.5003		6		x	MA Sociology II	X	First half of term (October – December)

FINANCE



International Financial Management	x		14259.5002		6		x	MA Finance I	X	First half of term (October – December)
Value-Based Management in Insurance - Theory and Practice	x		14259.5001		6		x	MA Finance II	X	Full term (October – February)

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Application of Capital Market Theory	x		14259.5011		6		x	MA Finance III		Second half of term (December – February)
Seminar Corporate Finance		x	14259.5012		6		x	MA Finance IV	x	November
Behavioral Finance (Economic and Social Psychology)		x	14320.5002		6		x	MA Sociology I		Second half of term (December – February)



SUPPLY CHAIN MANAGEMENT






Supply Chain Optimization	x		14271.5006		6		x	MA Supply Chain Management I	x	First half of term (October – December)
Supply Chain Management – CEMS Only	x		14271.5009		6		x	MA Supply Chain Management II		First half of term (October – December)
Supply Chain Simulation	x		14271.5005		6		x	MA Supply Chain Management II		Second half of term (December – February)
Supply Chain Strategy	x		14271.5004		6		x	MA Supply Chain Management III	x	First half of term (October – December)
Supply Chain Innovation	x		14271.5010		6		x	MA Supply Chain Management IV		Second half of term (December – February)

INFORMATION SYSTEMS



Social Computational Media	x		14277.5001		6		x	MA Current Topics VI	x	Full term (October – February)
Seminar on Digital Transformation and Value Creation		x	14277.5002		6		x	MA Current Topics VII		October/November & February

ECONOMICS


Behavioral Economics	x		14289.5004		6		x	MA Microeconomics II	x	Full term (October – February)
Economic Engineering	x		14289.5016		6		x	MA Microeconomics II	x	First half of term (October – December)

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Energy Markets and Regulation	x		14289.5009		6		x	MA Microeconomics III	x	Full term (October – February)
Seminar in Energy, Resource and Environmental Economics		x	14289.5010		6		x	MA Microeconomics IV	x	NA
Growth, Energy, Climate Change	x		14289.5014		6		x	MA Macroeconomics III	x	Full term (October – February)
Seminar in Macroeconomics, Money and Financial Markets		x	14302.5012		6		x	MA Macroeconomics IV	x	First half of term (October – December)
Seminar in Growth, Labor and Inequality in the Global Economy		x	14302.5016		6		x	MA Macroeconomics IV	x	Full term (October – February)

POLITICAL SCIENCES

Direct Democracy		x	14335.5020		9		x	MA Political Science I	x	Full term (October – February)
Extreme Right Parties in Western Europe		x	14335.5014		9		x	MA Political Science III	x	Full term (October – February)

ECONOMIC GEOGRAPHY

Economic Geography I		x	14351.5002		6		x	MA Business Administration I	x	Full term (October – February)
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