

CEMS Business Project Proposal Brief

Application Form

Company Information	
Company Name	
Contact Name	
Contact Email	
Job Title	
Location (City, Country)	

Project Information	
Business Project Title (short clear title or statement)	
Business Project objectives (describe the desired outcome of the project)	
Business Project background information and key challenges	
Final Planned Outcome	
Planned Timeline (your project timeline should be in line with the proposed timeline of our school, see Business Project Mapping)	
Language Requirement of the student team beyond English (if relevant for the project)	
Desired profile of the student team members (if relevant for the project)	
Other requirements and information about the project that you would like to share at this stage	

Please return completed brief by email to: cems@wiso.uni-koeln.de